

# UNUSUAL giRLS

Media Kit

***@theunusualgirls***

# Bianca Montoya & The Unusual Girls

Unusual Girls are all the girls I dress up as, paint, or interpret on my physical artworks & digital content. I am distinguished by bright colors, eccentric fashion and and being true to myself. I am passionate about anything unexpected, weird and unusual.



# What is being Unusual?

No fear. No judgement. Being a burst of color and explosive creativity that surrounds the environment with a funky & tropical aura.

The concept can easily be personalized or have a brand integration; making any brand turn Unusual in my publications or artwork.





INSTAGRAM @theunusualgirls

# Demographics

24k Followers

2k Weekly Profile Visits

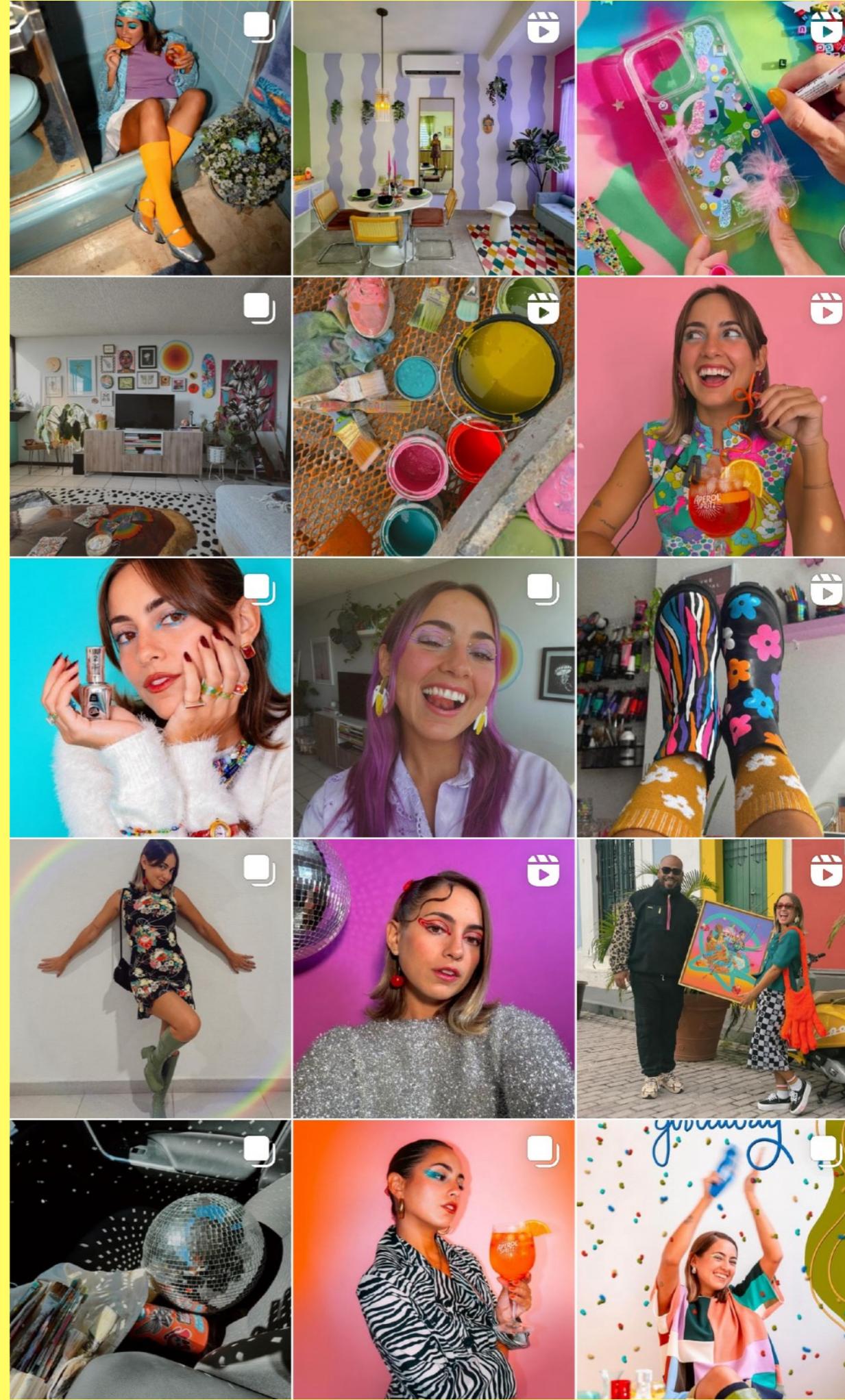
6.4k Monthly Account Engagement

60% Ages 25-34

82% Women

10K Weekly Reach

3k Story Views





INSTAGRAM @theunusualgirls

# Rates

\$1000

Post

\$1000<sub>15ss</sub>

Reel

\$500<sub>30ss</sub>

Story Set





TIKTOK @theunusualgirls

# Demographics

76K Followers

1M+ Likes

# Rate

\$10000 1 Video 1-3m

\$1500 1 Video 1-3m ft "Abu La Fabu"



▶ 32.6K



▶ 26.6K



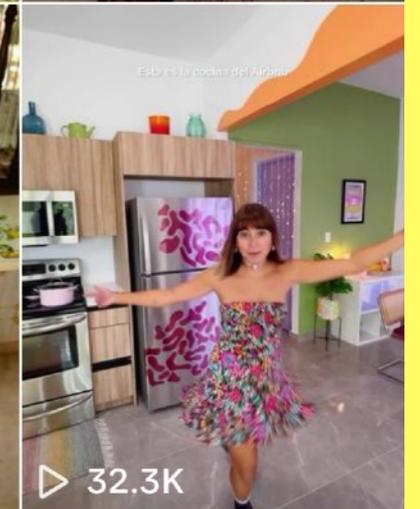
▶ 44.6K



▶ 32.9K



▶ 19.2K



▶ 32.3K



▶ 17.4K



▶ 21K



▶ 37.7K

# Unusual Murals

(Can be created inspired on X Brand)

Starting price

\$3k

\$500

Deposit Required

Materials & Recap on Social  
Platforms Included



# Unusual Portraits

(Can be created inspired on X Brand)

Colored pencils on paper

9x12in= \$100

11x14in= \$120

\*Includes paper glitter and flat additions

Acrylic on canvas

2x2ft = \$500

3x3ft = \$700

4x4ft = \$1200

\*Includes fabric, textures and 3D ornaments.

Murals/Interactive Spaces

Starting at \$2,000



# Unusual Gs NFT

## Web 3.0 NFT Project

A Collection of 1,000 digital collectibles based on my Unusual Girls. Each one is completely unique, with a series of randomized traits that make every single one of them unusually funky. They are sold through the Ethereum Crypto Blockchain.

This project aspires to:

- Onboard women into the digital future of Web 3.0.
  - Donate to Women's Rights Causes
  - Spread the word of latina owned digital projects.
  - Brands can integrate their aesthetic into these digital portraits, raffle them in giveaways or in real life events, offer education on the subject, etc.
- More info [www.unusualgs.art](http://www.unusualgs.art)

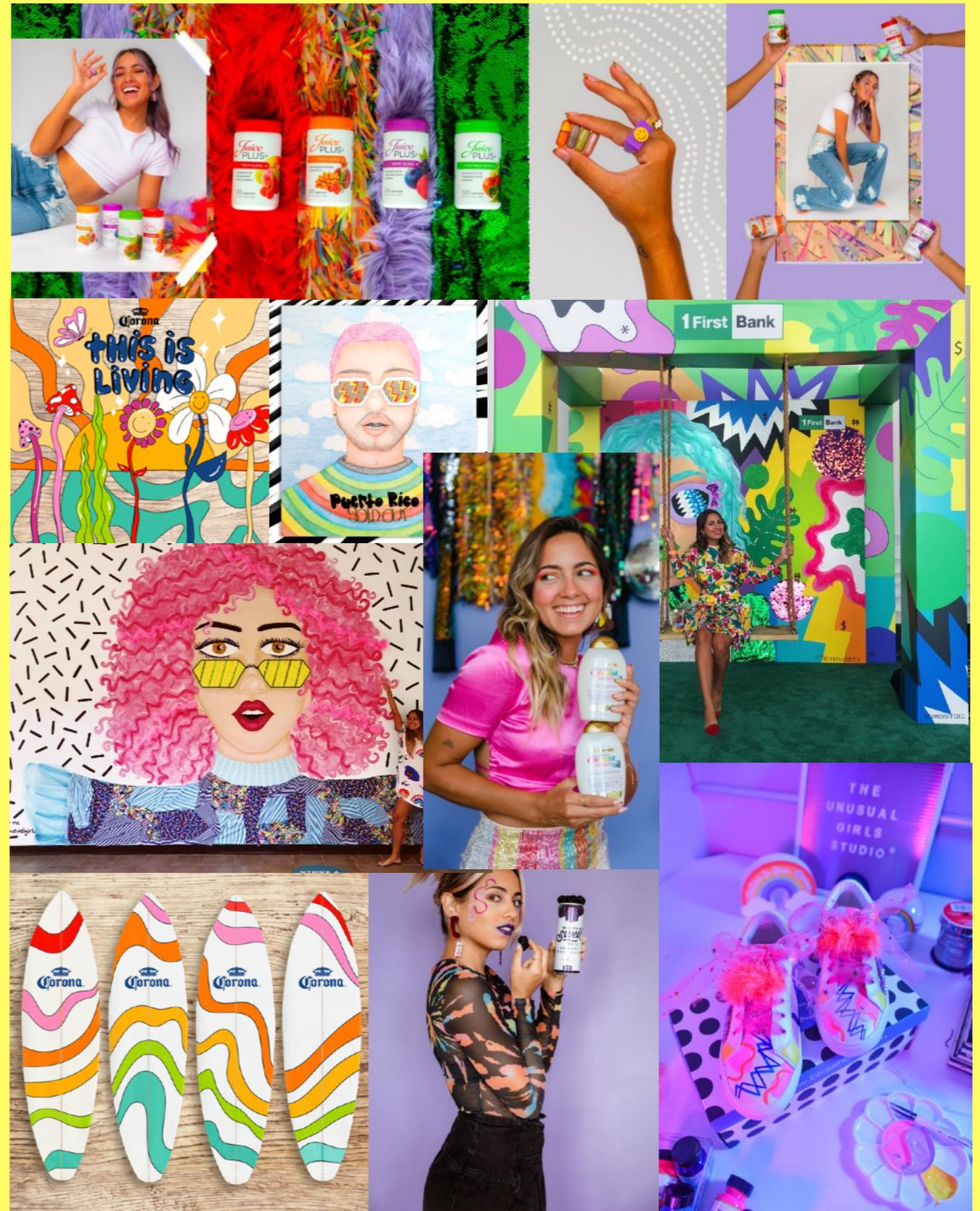
unusual G's



# Past Work Collabs

Worked directly with:

- JBalvin
- Porsche
- Neutrogena
- T-Mobile
- L'oreal Paris
- Redken
- Plaza Carolina
- San Patricio Plaza
- Aperol Spritz
- First Bank
- Corona Extra
- Absolut Vodka
- Johnnie Walker
- Essie
- Kit Kat
- Kiehl's
- Bakers
- Juice Plus
- Coffee Mate
- Special K
- Mighty Swell
- OGX
- Discover Puerto Rico
- Haagen Dazs



I hope we can collab in an  
unusual way :D  
¡Gracias!

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